



## Developing More Eco-friendly Deliveries

- Making Domestic Deliveries for Louis Vuitton Japan More Eco-friendly -

Senko Group company Tokyo Nohin Daiko Co., Ltd. (President: Hiroyuki Ito, "Tokyo Nohin Daiko") has added electric trucks (eCanter) made by Mitsubishi Fuso Truck and Bus Corporation to its fleet to achieve more eco-friendly deliveries.

Tokyo Nohin Daiko has long been the pioneer of collaborative deliveries for department stores, and has been focusing on developing eco-friendly deliveries by cutting down on the number of delivery vehicles in city areas. It has also been actively introducing CNG vehicles, hybrid vehicles and clean diesel models for its trucks.

Now Tokyo Nohin Daiko has teamed up with European luxury brand Louis Vuitton Japan to switch to the use of electric trucks for deliveries in some areas in Japan. In Europe, where Louis Vuitton Japan's headquarters is based, there is growing demand for creating environmentally-friendly logistics networks. Tokyo Nohin Daiko partnered with Mitsubishi Fuso Truck and Bus Corporation to develop Japan's first "hanger-rack body eCanter" to be used for deliveries to Louis Vuitton Japan stores in the Ginza and Omotesando districts in Tokyo, representing a shift to eco-friendly deliveries for the fashion and apparel sector.

These trucks also come equipped with the latest AEDs (with CPR feedback function) in the passenger seat as part of efforts to create a more community-oriented trucking business.

1. Introduction date: July 23, 2019

2. No. of trucks: 2

3. Planned delivery areas: Ginza district, Chuo-ku and Omotesando district, Shibuya-ku of Tokyo

End.

