Press Release

SENKO

May 7, 2014

Senko Co., Ltd.

Undertaking logistics operations of Coca-Cola West in the Kyushu area

– Started the LC business, DC business, and transportation and delivery business on May 1–

Senko Co., Ltd. (headquartered in Kita-ku, Osaka; hereinafter "Senko") started undertaking the logistics operations of Coca-Cola West Co., Ltd. (headquartered in Higashi-ku, Fukuoka; hereinafter "CCW") in the Kyushu area on May 1, and launched the whole business of logistics related to procurement, production and sales. We have been carrying out the LC business [*2] in each of the hubs [*1] of Kiyama, Tosu, Kumamoto and Ebino; the DC business [*3] in Oita and Kagoshima; and the transportation and delivery business [*4].

*1 Hubs	CCW's manufacturing plants (Kiyama, Tosu, Kumamoto and Ebino)
*2 LC business	Logistics work inside plants (includes logistics and cargo handling in warehouses outside plants)
*3 DC business	Warehouse work and transportation work at warehouses and stock bases (Oita, Kagoshima)
*4 Transportation and delivery business	Transportation and delivery work within Kyushu area or such work for goods arriving at/departing from Kyushu for places like the Chugoku and Kansai regions.

So far, CCW's logistics operations have been carried out by its subsidiary Coca-Cola West Logistics Co., Ltd. (hereinafter "CCWL") and Minamikyushu IDC Co., Ltd. (hereinafter "IDC"). However, from the viewpoint of strengthening CCW's business, it has been decided that it will outsource its logistics functions and business to us, and we have accepted.

Moreover, sales related to the CCW business this time are expected to come to 7 billion yen per year.

We are developing our business throughout Japan in the field of logistics for mass retailers and manufacturers, and also as a third-party logistics (3PL) company we have operated in a consistent manner and been undertaking processes ranging from factory logistics to distribution center work and transportation and delivery services.

We were highly rated for the know-how we have in these areas and for the efficiency of our transportation and delivery business, our mainstay area, and were thus selected as a logistics partner.

In the Kyushu area, currently we are making efforts for joint distribution and joint delivery with the focus on items such as food. We will maintain a synergistic effect between the strengths of our Group's bases, such as their human resources, vehicle fleets, and distribution centers, and the capabilities of CCW's logistics bases. At the same time, we will continue working to improve operational efficiency and further expand the food distribution business and thus improve our service level.