

Household Paper Wholesale Company Becomes Subsidiary - Coordinating group efforts to boost industry share -

SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo; President: Yasuhisa Fukuda; "SENKO Group") has acquired all shares of Cartas Co., Ltd. (Head office: Chuo-ku, Tokyo; President: Ryuji Harada; "Cartas"), a company involved in the wholesale, planning and sales of household paper items and daily commodities that is a subsidiary of CB Group Management Co., Ltd. (Head office: Minato-ku, Tokyo; President: Seiichiro Kojima) on November 12, 2021. Cartas is slated to become a subsidiary of the SENKO Group in January 2022.

Cartas is a general wholesaler of household paper items like tissues, toilet paper and paper towels, and owns nine logistics centers in locations like Saitama, Chiba, Kanagawa, and Shizuoka prefectures from which it sells products to retail stores and mass merchandise stores mainly in the Tokyo area.

In addition to handling products used throughout a broad range of fields like corporate and professional applications, Cartas sells their own-brand lineup as well as products from major manufacturers.

The SENKO Group has subsidiary household paper wholesalers (AST Corporation and AZFIT Co., Ltd.), and bringing Cartas on board as a new subsidiary will allow coordination between these three companies, with the aim of increasing the Group's share of the household paper wholesale sector by boosting Cartas' product development and price competitiveness, and achieving more efficient logistics by harnessing SENKO Group's delivery network and know-how.

<Overview of Cartas Co., Ltd.>

1. Head office location: 41-12, Hakozaki, Chuo-ku, Tokyo, Japan
2. Representative: Ryuji Harada
3. Capital: 40.6 million yen
4. Established: February 25, 1953
5. Line of business: Wholesale trade of household paper items and daily commodities, logistics consignment operations, and planning and development of own-brand products
6. Business sites: 11 sites (Head office, Nagoya sales offices, and nine logistics centers)
7. Employees: 157 (current as of July 2021)

End.