

## SENKO Group Rolls Out EVs with Specially Designed Logos

- Achieving environmentally friendly logistics and small package deliveries -

SENKO Group Holdings Co., Ltd. (Head office, Koto-ku, Tokyo; President, Yasuhisa Fukuda; “SENKO Group”) has rolled out five light vehicles and one small truck (all Evs) at four of its affiliated logistics companies (SENKO Co., Ltd., Noda Senko Logi Service Co., Ltd., Pretty Porters Co., Ltd., and Esaka Logistics Service Co., Ltd.).



The electric vehicles in use (SENKO, Komaki Branch)



Specially designed logos (from left: for EV truck, for EV light vehicles)

The SENKO Group is already using electric vehicles, with subsidiary Tokyo Nohin Daiko Co., Ltd. using a light electric vehicle from 2014 and a small EV truck from 2019. A special logo has been designed for EVs used at four group companies, in order to promote the use of EVs throughout the entire group and as part of external public relations efforts. The new vehicles will begin taking part in operations in Tokyo, Chiba, Aichi, Gifu, Osaka, and Hyogo prefectures from October 2021 to February 2022, and are planned to be used for small package deliveries.

The special logos are designed with the concept make vehicles instantly recognizable as electric vehicles with illustrations of urban areas and people going about their daily lives. The logos have been made to give people who see them a sense warmth and friendliness.

The SENKO Group has been focusing efforts on cutting CO<sub>2</sub> emissions to achieve a carbon-free society through initiatives like modal shifts with combinations rail and marine transportation, and the use of CNG vehicles that use natural gas as fuel. Increasing the number of environmentally friendly vehicles used throughout the group helps to promote the concept of environmentally friendly logistics as a way of achieving a sustainable society.