

Winning the “51st Okura-Kishichiro Prize”

- Contributing to the promotion of the Go culture -

Yasuhisa Fukuda, President and Representative Director of SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo) (hereinafter “President Fukuda”) received the “51st Okura-Kishichiro Prize” from the Nihon Ki-in (Chairman: Satoru Kobayashi).



The award ceremony held at the SENKO CUP World Go Women's Championship reception on April 7
(From the left side of the photo: President Fukuda, Chairman Kobayashi)

This prize has been awarded in honor of Kishichiro Okura, founder of the Nihon Ki-in, to those who made exceptional contributions to promote Go since 1964, regardless of professional or amateur, inside or outside Japan.

President Fukuda was recognized for promoting Go by making efforts to establish the SENKO CUP Women's Championship (currently the 7th) and the international match, the SENKO CUP World Go Women's Championship, and holding the Senko Cup Female Teenagers Tournament (not official) and the World Amateur Women's Online Go Tournament in addition to the SENKO CUP.

Moreover, he enjoys Go himself saying, “Go is a sport of the mind,” and was certified as a 7-dan amateur last year. He created a Go club in the company and directly puts effort into utilizing Go to improve communication through corporate Go tournaments.

The SENKO Group will continue promoting cultural and sports activities in hopes that its employees will always stay mentally and physically healthy and lead happy lives.