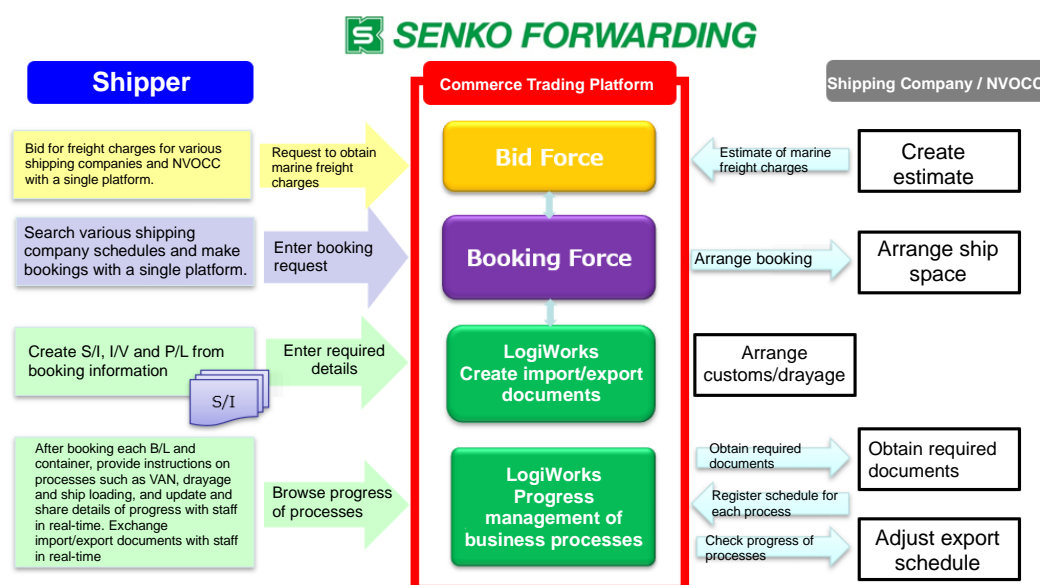


## SENKO Launches Commerce Trading Platform for Centralized Management of Complicated Export Work - Promoting Teleworking with Operation DX -

SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo; President: Yasuhisa Fukuda; "SENKO GHD") affiliated company SENKO Forwarding Co., Ltd. (Head office: Koto-ku, Tokyo; President: Kenji Takahashi; "SENKO FW") hereby announces the launch of "Commerce Trading Platform" ("this PF") for boosting efficiency of export work.



Workflow for deploying the Commerce Trading Platform

### ■ Background

International logistics continues to suffer from a shortage of marine shipping containers and fluctuations in ocean freight charges on a global level, and a major challenge faced by shippers is securing sufficient space at reasonable rates that meet their scale of operations and cargo volumes. Small to medium shippers handling low volumes of containers in particular are unable to take part bidding for freight charges, making it difficult to secure enough cargo space at reasonable rates.

Export procedures also requires shippers to coordinate operations with multiple stakeholders like shipping companies and customs agents as well as the shipper's own plants and warehouses, and create documents like shipping instructions (S/I), invoices (I/V) and packing lists (P/L), in the majority of cases over the telephone or by email and FAX. These procedures not only take an enormous amount of manhours, but for companies that implemented measures to prevent the spread of

COVID-19 or rolling out work style reforms, they present issues as the procedures cannot be completed without staff working at offices.

#### ■ Details of initiatives

SENKO FW has developed this PF with the cooperation of major shippers that it had previously been working with, and launched a limited roll-out from January 2022. Continuous improvements have been made to the system based on feedback received from shippers, and SENKO FW began marketing the system to new shippers from October.

With shippers involved in marine container transportation using this PF, SENKO FW will be able to secure a reliable amount of cargo space and more stable shipping rates, while also streamlining export operations and implementing teleworking, as it aims to increase the volume of its own cargo it handles.

#### ■ "Commerce Trading Platform" Overview

The platform developed by SENKO FW integrates "Bid Force" that was jointly developed by SENKO GHD affiliated company Senko Information System Co., Ltd., with a specially customized version of Trade Tech, Inc. system "Booking Force" and "TOSS-LOGIWORKS" developed by BINAL Corporation. Operating these three systems to meet customer requirements allows for centralized management of export operations covered by shippers, shipping companies and SENKO FW.

#### <Functions of each system>

##### 1. Bid Force

"Ocean freight charge bidding system" for registering bidding lanes, checking freight charges, assessing bids, approving rates, receiving contract numbers, etc.

##### 2. Booking Force

"Booking Tracing Information System" for requesting bookings, checking responses, checking tracing information, etc.

##### 3. TOSS-LOGIWORKS

"Progress Management System" for creating and sharing import/export documents, managing progress, etc.

#### ■ SENKO Forwarding Co., Ltd. (<https://senko-forwarding.co.jp/>)

Company established to cover the forwarding, customs clearance and other operations of the International Logistics Business Division of SENKO Co., Ltd., with the aim of further strengthening businesses and developing global networks. Involved in marine forwarding and air forwarding, customs clearance, drayage and other businesses.

Location: 2-8-10, Shiomi, Koto-ku, Tokyo, Japan

Representative: President and Representative Director Kenji Takahashi

Established: April 2020

Employees: 120 (current as of end of September 2022)