

Nationwide Lifestyle On-site Response Service Company Joins SENKO Group - Enhancing Lifestyle Support Services -

SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo; President: Yasuhisa Fukuda; "SENKO GHD") acquired all stocks of ARS Co., Ltd. (Head office: Taito-ku, Tokyo; President: Kiminori Kawamura; "ARS"), incorporating the company into the Group on January 31, 2023.

ARS is a nationwide service provider that dispatches specialist staff to attend to problems faced by ordinary consumers, restaurants and office buildings requiring an emergency response, like electrical or plumbing issues or locksmith services—with a particular forte in dealing with electrical issues.

Customers request services via the company's website or call center, and the company's own construction staff or staff from some 3,000 partnered companies around Japan are dispatched to handle electrical or plumbing-related issues, as well as virus sanitation, disinfection, house cleaning, and even pest control services. The company also allows customers to compare estimates via its website, creates and operates a matching service site where customers can have work conducted by registered companies that meet certain conditions, and runs advertisements to attract customers via the internet.

By joining SENKO GHD, ARS aims to boost hiring and training of its own staff and expand business sites to all major cities in Japan. This will allow it to increase its own construction staff with the aim of increasing sales toward residential housing construction companies, real estate management companies and corporate clients. SENKO GHD will utilize ARS' call center for receiving orders for housework services provided by Group company Ikenaka Company (Chiyoda-ku, Tokyo), as it aims to expand lifestyle support services by providing a comprehensive lineup of lifestyle-related services.

■ Overview of ARS Co., Ltd. (<http://www.arsltd.co.jp>)

1. Head office location: 7-6-5, Ueno, Taito-ku, Tokyo, Japan
2. Representative: Kiminori Kawamura
3. Capital: 10 million yen
4. Established: July 2011
5. Line of business: Repairs and installation of electrical equipment, lock-opening, repairs and installation, plumbing, repairs and installation, etc.
6. Employees: 64 (current as of August 2022)