

Scheduled to open a hotel in Shiomi, Tokyo in 2019

- Providing a high-quality facility with spacious guest rooms
based on the concept of Japanese tradition -**



(Appearance image)

SENKO Group Holdings Co., Ltd. has decided to construct a hotel in front of “Shiomi Station” of the JR Keiyo Line, scheduled to open in 2019. Senko Creative Management Co., Ltd. (Headquarters: Koto-ku, Tokyo; President: Masami Tada), which was established in December 2016, will carry out management and operation of the hotel. We have been engaged in management and operation of the hotel “Crefeel Koto” and the guesthouse “AKEKURE” located within traffic safety training facilities (Higashiomi-shi, Shiga prefecture), and have decided to launch the full-scale management of a new brand hotel.

The hotel will be constructed on the premises of our headquarters, which is in a better location that is close to Tokyo Disney Resort and Tokyo Station. We mainly are targeting leisure customers and inbound customers touring Tokyo, and will provide 230 guestrooms (mainly twin rooms) assuming use by group customers.

The hotel will be a nine-story building, creating a refined and tranquil atmosphere with a “Japanese” taste that is different from nearby hotels. A courtyard will be provided on the second floor. We aim to realize a “memorable hotel for guests”.

The hotel will offer an all-day dining restaurant (mainly in a buffet style) that can be casually enjoyed by local customers as well, resulting in the contribution to the local revitalization around Shiomi Station. In addition, the hotel will offer a high class Japanese restaurant on the ninth floor where customers can experience premier gourmet with seasonal tastes and flavors, which will differentiate the hotel from competitors along train routes.

[Overview of the hotel]

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| 1. Location: | 2-8-11 Shiomi, Koto-ku, Tokyo |
| 2. Access: | In front of Shiomi Station of the JR Keiyo Line |
| 3. Building structure: | Steel construction, 9 stories above the ground |
| 4. Site area: | 5,600 m ² |
| 5. Gross floor area: | 14,500 m ² |
| 6. Room category: | Double room (approximately 23 m ²), Twin room (approximately 28 m ²),
Family room (approximately 42 m ²), Fourth room (approximately 28 m ²),
Deluxe suite (approximately 135 m ²) |
| 7. Facilities: | 2 Restaurants, Café & Bar, Fitness center, and others |

End

<Inquiries about this release>

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