

SENKO Makes AZFIT Co., Ltd. a Subsidiary, Aims to Expand Household Paper Wholesale Business

SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo; President: Yasuhisa Fukuda; "SENKO GHD") has acquired 80% of household paper wholesale distributor "AZFIT Co., Ltd." (Head office: Chuo-ku, Tokyo; President: Masato Nakaya; "AZFIT"), a subsidiary of Ozu Corporation (Head office: Chuo-ku, Tokyo; President: Eiji Imaeda; "Ozu"), and reached an agreement with Ozu to make it a subsidiary in January 2021.

AZFIT sells household paper items and daily commodities to drug stores, supermarkets, home improvement stores, building management companies and other outlets mainly throughout the Tokyo metropolitan area. It is a key wholesale company for household paper items and plays an active role in the manufacturing sector as an Ozu group company developing products using "paper and non-woven fabric" materials, by supplying products with new features.

One of SENKO GHD's group companies is AST Corporation (Head office: Chou-ku, Osaka; President: Hiroyuki Hayashi; "AST"), which covers the same household paper wholesale operations as AZFIT. As one of the largest specialized trading companies of household paper in Japan, AST mainly provides paper products for household and industrial use, covering product development to procurement, logistics and sales across network spanning the country.

With AZFIT as a subsidiary, SENKO GHD will be able to boost its product development capabilities and price competitiveness through mutual use of management resources and know-how with AST, and is aiming to create a synergistic effect by strengthening its business foundation by developing new sales channels. It is also aiming to enhance profitability with more streamlined logistics operations utilizing SENKO Group's logistics know-how.

<Overview of AZFIT Co., Ltd.>

1. Head office address: 4-9-2, Nihonbashihoncho, Chuo-ku, Tokyo, Japan
2. Representative: President and Representative Director Masato Nakaya
3. Capital: 100 million yen
4. Established: December 2, 1967
5. Line of business: Wholesale, planning and sales of household paper items, daily commodities and office supplies
6. Business sites: 6 sites
7. No. of employees: 133 (current as of February 28, 2020)