

## Manufacturer Joins Senko Group to Boost Trading & Commerce Business

**Marufuji Co., Ltd. Incorporates slipper production and sales company Okumura Ltd. into the Senko Group**

Senko Group Holdings Co., Ltd. subsidiary Marufuji Co. Ltd. (Head office: Kobe City; President: Takeyo Tezuka; "Marufuji") acquired all shares of Okumura Ltd. (Head office: Osaka City; President: Etsuko Kamakari; "Okumura"), a company producing and marketing slippers and other products, on September 7, 2017, incorporating it into the Senko Group.

Okumura is a long-established company with a rich history dating back 120 years, when founder Kinjiro Okumura began manufacturing and selling indoor slippers in 1895 following development combining the felt material used for hats and postal envelopes. With one of the highest market share of slipper sales in Japan, the company also produces and sells sandals and other interior accessories. The company is well known for its design capabilities and has an extensive lineup of original brand items and OEM products available at a wide range of department stores, merchandise retailers, co-op stores and lifestyle specialty stores.

One of the policies of the Trading & Commerce Group is to boost product development capabilities and price competitiveness with such manufacturers, and Marufuji will expand business by dealing with Okumura products and developing sales channels aimed at Okumura clients.

Meanwhile, Okumura will be able to expand its sales channels via clients of Marufuji, Smile Corp., AST Corporation and other Trading & Commerce Group companies, and also utilize the logistics expertise of the Senko Group to streamline its logistical operations.

### <Company overview>

Company Name	Marufuji Co., Ltd.	Okumura Co., Ltd.
Head Office Address	2-1 Nadahama Town Nada Ward Kobe City Hyogo Prefecture	1-7-17 Nipponbashi Higashi Naniwa Ward Osaka City Osaka
Representative	President and Representative Director Takeyo Tezuka	President and Representative Director Etsuko Kamakari
Capital	50 million yen	16 million yen
Established	April 1966	April 1949 (founded 1895)
Line of business	Wholesaler of household equipment	Production and sales of slipper products, interior accessories, sales of sandal products
No. of employees	132	64