

April 24, 2020

SENKO Group Holdings Co., Ltd.

KEIHANNA helper station Co., Ltd.

First Private Residential-type Nursing Homes Opens in Shiga Prefecture

- Applying Group Capability to Expand into Ikoma City, Nara Prefecture in June-



Twinkle Seta



Twinkle Plus Higashi-Ikoma

SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo; President: Yasuhisa Fukuda) subsidiary and operator of residential-type nursing homes KEIHANNA helper station Co., Ltd. (Head office: Nara City; President: Yoshinobu Kubo; "Keihanna") opened the "Twinkle Seta" residential-type nursing home on April 1 in Otsu City, Shiga Prefecture. It will also open "Twinkle Plus Higashi-Ikoma," a serviced apartment for the elderly in Ikoma City, Nara Prefecture in June.

Keihanna had mainly been operating businesses in Nara City, but has expanded into new markets in Shiga Prefecture with the aim of further expanding business. Both facilities operate as part of a collaborative scheme business born from the synergy between three companies: Keihanna, and a major homebuilder and land owner that are clients of SENKO Group's logistics business sector. The facility was opened with storage and delivery covered by the SENKO Group's Logistics Department, and procurement of furniture, office equipment, accessories and other supplies covered by the Trading & Commerce Department of the same group, making it the group's first collaborative effort.

"Twinkle Plus Higashi-Ikoma" is Keihanna's first serviced apartment for the elderly, based on the concept of providing homes for the elderly designed with a sense of luxury and security. The facilities also feature enhanced amenities such as a wood-decked cafeteria and multi-purpose rooms that can be used to connect with the local

Both facilities are located adjacent to visiting care businesses, to provide a detailed selection of services tailored to the level of care required by users, including home visits, nursing care equipment and residential-type nursing support offered by Keihanna.

SENKO Group will be harnessing its collective capabilities with the aim of further expanding its living support business as a group that supports the daily life of people.

■ Facility overview

[Twinkle Seta]

Type: Private residential-type nursing home

Location: 4-6-1 Ogaya, Otsu City, Shiga Prefecture

No. of rooms: 40 (14.66 m² to 31.63 m²), 2 dual-occupancy rooms

Moving-in expenses: 0 yen

Monthly fees: From 166,000 yen [including meals]

Adjacent facility: visiting care business

[Twinkle Plus Higashi-Ikoma]

Type: Serviced apartment for the elderly

Location: 2-732 Higashinabata, Ikoma City, Nara Prefecture

No. of rooms: 30 (18 m²)

Moving-in expenses: 0 yen

Monthly fees: From 194,000 yen [including meals]

Adjacent facility: visiting care business

End.