

SENKO Group Welcomes Procure, Enters Childcare Business



SENKO Group Holdings Co., Ltd. (Head office: Koto-ku, Tokyo, President: Yasuhisa Fukuda, "SENKO Group") acquired all stocks of daycare center and children's club operator Procure Co., Ltd. (Head office: Shinjuku-ku, Tokyo, President: Toshiko Akiyama, "Procure"), incorporating the company into the SENKO Group.

Procure operates 54 daycare centers and children's clubs mainly around the Tokyo area, and has played a role in alleviating waiting lists for daycare centers as well as helping women raising children to progress in society.

By joining the SENKO Group, Procure will be able to open new daycare centers, secure new contracts for children's clubs, and stand out from other providers by improving the quality of its daycare services and providing new services. It will also focus on efforts such as expanding corporate daycare centers operating within the SENKO Group, streamlining operations that utilize resources, and securing human resources.

The SENKO Group is involved in the nursing care services as part of its Living Support Business, and moving into the child-raising business is one step to achieving the corporate philosophy of "Supporting people in their daily lives" from children to the elderly, and is also a way of contributing to local communities and society as a whole.

<Procure Co., Ltd. overview>

1. Head office address: 3F 30 Sankyo Bldg., 1-30-4, Takadanobaba, Shinjuku-ku, Tokyo
2. Representative: Toshiko Akiyama
3. Capital: 48 million yen
4. Established: December 1999
5. Line of business: Operation of daycare centers, outsourced management of after-school children's clubs, outsourced management of

after-school children's classes, outsourced management of children's centers, designated manager and user support at child-raising support centers, nursery-related education business

6. Business sites:

54 sites total

- 29 daycare centers (certified daycare centers, small-scale daycare centers, etc.)

- 23 children's clubs (after-school children's clubs, after-school children's classes, etc.)

- 2 other facilities

7. Employees

883

End.