

Senko Receives "Excellent Business Entities Working on Modal Shift" Award from Japan Association for Logistics and Transport



Awards ceremony held on November 11, from right: President Yasuhisa Fukuda, SENKO Co., Ltd. and Chairman Kenji Watanabe, Association Japan Association for Logistics and Transport

SENKO Co., Ltd. (Head office: Kita-ku Osaka, President: Yasuhisa Fukuda, "SENKO") has received the "2020 Award for Excellent Business Entities Working on Modal Shift" from the Japan Association for Logistics and Transport (Chairman: Kenji Watanabe) at an awards ceremony held at the Gakushi Kaikan (Chiyoda-ku, Tokyo) on November 11.

SENKO was selected for two awards, one in each "Implementation Division" and "Effective Utilization Division" category respectively.

In the "Implementation Division," SENKO was recognized for achieving more than 40% utilization ratio of mainline rail and marine transportation for the total freight volume transported along mainline sections.

In the "Effective Utilization Division," SENKO was praised for its modal shift from truck transportation to marine transportation for round-trip shipping of foodstuff, resin, solar panels and other cargo between the Kansai and Kyushu regions. This modal shift helped to achieve bulk cargo volume and reliable transportation capacity by consolidating collections at collection hubs in both regions using SENKO's internal pickup and delivery network. It also allowed SENKO to develop its own trailer cross-docking network with return trips to East-Hiroshima (intermediary operating center) in preparation of marine shipping cancellations in the event of emergencies or other situations.

These initiatives are anticipated to reduce the driving time of SENKO drivers by more than 2,000 hours annually.



November 12, 2020 SENKO Co., Ltd.