

Tokyo Nohin Daiko Opens the Tokyo Bay Fashion Arena

— Aiming to create a multi-functional fashion distribution center in the Tokyo metropolitan area



Tokyo Nohin Daiko Co., Ltd. (hereinafter “Tokyo Nohin Daiko”) opened the Tokyo Bay Fashion Arena on October 2, 2013. The Tokyo Bay Fashion Arena is a large distribution center placed at the core of the Senko Group’s logistics operations for apparel.

Tokyo Nohin Daiko, as a member of the Senko Group, runs a business that specializes in apparel logistics where the main customers are apparel manufacturers and department stores.

The Tokyo Bay Fashion Arena that was newly opened this time has four stories and a total floor area of 57,000 square meters, making it one of Tokyo Nohin Daiko’s largest distribution centers. With this new building, Tokyo Nohin Daiko will expand the area of its distribution centers in the Tokyo metropolitan area to 170,000 square meters from 120,000 square meters. In addition, the new center is located near to the Metropolitan Expressway and Japan’s main national highway, and so is convenient for transporting goods to the inner city area, the port or the airport. It also located in front of Ichikawa Shiohama Station, and this means it can be easily accessed by public transport from places such as Tokyo Station.

Tokyo Bay Fashion Arena has a studio to photograph products and a quality control (QC) area so that it can provide a one-stop service to meet the needs of customers involved in the apparel business. The photograph studio offers services that are suitable for customers who are involved the

EC business; the studio can take photographs of products that arrive in the building for catalogs, measure garment sizes, create materials to introduce products, and post information on the customers' mail order websites. The QC space offers services to check the quality of imported goods (apparel quality inspection) and it carries out work such as inspecting and examining goods that arrive at the area, replacing laundry tags, repairing defective items, and pressing garments.

In addition, because Tokyo Bay Fashion Arena also handles luxury brands, an ID authentication gate has been installed at the entrance, and there are also surveillance cameras and electronic locks to enhance the security system. Further, as a means of disaster response, it has been given an earthquake-resistant structure and also ground liquefaction measures have been taken to ensure it is a distribution center that can withstand disasters.

Outline of the Facility

1. Name: Tokyo Bay Fashion Arena
2. Location: 2-14-1 Shiohama, Ichikawa City, Chiba Prefecture
3. Site area 28,475 square meters (8,614 *tsubo*)
4. Building Four-story building with steel frame structure
5. Total floor area 56,945 square meters (17,226 *tsubo*)
Of which, warehouse area: 50,157 sq. meters (15,172 *tsubo*)
6. Equipment Photography studio, QC space, pressing space, 12 vertical conveyors, 10 elevators for freight, 56 parking spaces (28 on each of the 1st floor and 3rd floor), slope for parking on the 3rd floor, security gate, surveillance cameras

Outline of Tokyo Nohin Daiko

1. Name: Tokyo Nohin Daiko Co., Ltd.
2. Representative: President & CEO Tomoyuki Osako
3. Headquarters: 2-5-6 Shiba, Minato-ku, Tokyo
4. Capital: 98 million yen
5. Main business: Agency business related to delivering to department stores, comprehensive outsourcing of logistics services related to apparel